

COMMUNICATION STUDIES 2.0, ASSOCIATE IN ARTS FOR TRANSFER (AA-T)

Program Goals and Objectives

Must address a valid transfer, workforce preparation, basic skills, civic education, or lifelong learning purpose.

There was a substantial change to the AA-T in Communication Studies TMC Template. This revision and the updated program will replace the current Communication Studies AA-T.

The Associate in Arts in Communication Studies 2.0 for Transfer Degree (AA-T in Communication Studies 2.0) provides an alternative path to students who wish to transfer to a CSU campus with a major in Communication Studies, or a major deemed similar by the CSU campus. The program can also prepare students to continue their education in such areas as law, public administration, and business administration.

Students who complete the Communication Studies program will be able to organize and convey their ideas in oral, written, and/or performance settings. The program will prepare students who are interested in studying the nature of human communication and focuses on oral communication, both theoretical and practical skills.

The proposal must demonstrate a need for a program that meets the stated goals and objectives in the region the college proposes to serve with the program.

Comply with SB 1440 by providing a pathway for students transferring to a CSU in a major deemed similar.

Program Student Learning Outcomes

Upon completion of this program a student will be able to:

effectively communicate their ideas through oral performance.

effectively communicate in interpersonal, group, and intercultural settings.

critically evaluate messages presented in a variety of contexts.

Catalog Description

Includes program requirements, prerequisite skills or enrollment limitations, student learning outcomes, and information relevant to program goal.

Communication Studies is specifically focused on the study of human communication within such contexts as interpersonal relationships, small groups, organizations, and cultures. Topics of study vary accordingly and include such areas as language and meaning, nonverbal communication, conflict management, leadership, problem solving, and interviewing. Students examine the role that communication plays in managing their interactions in both personal and professional contexts. While there is some specific communication skill development in the introductory courses, most courses focus on understanding and analyzing the nature of human communication within the given context. Because communication skills are always listed as the most desirable quality that employers are looking for in applicants, the number of possible career paths is almost limitless. Some general areas where Communication Studies graduates are often employed include human relations, personnel, training and development, corporate communication, sales, public relations, management, and event planning.

The Associate in Arts in Communication Studies 2.0 for Transfer Degree (AA-T in Communication Studies 2.0) is intended for students who plan to complete a bachelor's degree at a California State University (CSU) in Communication Studies, or a major deemed similar by a CSU campus. Each CSU campus determines which of the degrees it offers are "similar" and can be completed with the preparation included in the AA-T in Communication Studies 2.0 within 60 units once a student transfers, so which majors are "similar" varies from CSU to CSU. For a current list of what majors (and what options or areas of emphasis within that major) have been designated as "similar" to this degree at each CSU campus, please refer to CSU's Associate (<https://www2.calstate.edu/apply/transfer/Pages/associate-degree-for-transfer-major-and-campus-search.aspx>) Degree for Transfer Major and Campus Search (<https://www2.calstate.edu/apply/transfer/Pages/associate-degree-for-transfer-major-and-campus-search.aspx>) webpage and seek guidance from a Moorpark College counselor. Students completing this degree are guaranteed admission to the CSU system, but not to a particular campus or major.

Includes course requirements and sequencing that reflect program goals.

To earn an AA-T in Communication Studies 2.0, students must:

1. Complete a minimum of 60 semester or 90 quarter units that are eligible for transfer to the California State University, including both of the following:

a. The California General Education Transfer Curriculum (Cal-GETC) requirements.

b. The required coursework for the AA-T in Communication Studies 2.0 as listed in the Moorpark College catalog.

2. Complete all courses in the major and the Cal-GETC with a grade of "C" or better or "Pass/Credit" if the course is taken on a "pass-no-pass" basis. Even though a "Pass/Credit" grade is allowed (Title 5 §55062), it is highly recommended that students complete their major courses with a letter grade (A, B, or C). **Note:** the UC system allows a maximum of 14 semester (21 quarter) units of courses graded "Pass/Credit" toward the 60 transferable semester units required for transfer admission.

3. Obtain a minimum grade point average (GPA) of at least 2.0 in all CSU-transferable coursework. While a minimum GPA of 2.0 is required for admission, some transfer institutions and majors may require a higher GPA. Please consult with a counselor for more information.

4. Complete a minimum of 12 semester units within the Ventura County Community College District.

Students transferring to a CSU campus that accepts the AA-T in Communication Studies 2.0 degree will be required to complete no more than 60 units after transfer to earn a bachelor's degree (unless the major is a designated "high-unit" major at a particular campus). This degree may not be the best option for students intending to transfer to a particular CSU campus or to a university or college that is not part of the CSU system. Students should consult with a counselor when planning to complete the degree for more information on university admission and transfer requirements.

Course ID	Title	Units/Hours
REQUIRED CORE: Complete the following		
COMM C1000 or COMM C1000H	Introduction to Public Speaking Introduction to Public Speaking - Honors	3
COMM C1004	Interpersonal Communication	3
Units from LIST A		9 - 10
Units from LIST B		3 - 4
Total Units for Major		18 - 20

LIST A: Minimum 9 units

COMM M02	Introduction to Persuasion	3
COMM M05	Oral Interpretation of Literature	3
COMM M06	Small Group Communication	3
COMM M10A	Forensics I	2
COMM M12	Intercultural Communications	3
COMM M107	Argumentation and Debate	3
FTMA M100	Introduction to Mass Communications	3
STAT C1000 or STAT C1000H	Introduction to Statistics Introduction to Statistics - Honors	4

LIST B: Select one course 3 - 4
Any course from LIST A not already used.

ANTH M02	Cultural Anthropology	3
COMM M13	Gender Communication	3
COMM M16	Readers Theatre	3
COMM M17	Computer-Mediated Communication	3
COMM M18	Introduction to Organizational Communication	3
COMM M19	Communication and Leadership	3
COMM M20	Business and Professional Speech	3
COMM M23	Introduction to Health Communication	3
COMM M25	Introduction to Rhetorical Criticism	3
COMM M26	Rhetoric of Popular Culture	3
ENGL C1003	Critical Thinking and Writing through Literature	4
ENGL C1003H	Critical Thinking and Writing through Literature - Honors	4
ENGL C1001	Critical Thinking and Writing	3
ENGL C1001H	Critical Thinking and Writing - Honors	3
PSYC C1000	Introduction to Psychology	3
PSYC C1000H	Introduction to Psychology - Honors	3
SOCI C1000 or SOCI C1000H	Introduction to Sociology Introduction to Sociology - Honors	3

Total Units for Major		18 - 20
General Education (Cal-GETC)		34

Double-Counted Units	6 - 15
Elective Units	12 - 23
Total Units for the AA-T Degree	60